

THE LEADING PAY-BY-FACE SOLUTION

Preciate offers the most innovative payment solution that is fun and easy to use



Fast



Convenient



Secured



Contactless



THIS IS THE FUTURE.

Let's show you some magic

Forget about traditional cards, wallets, and smart phones. Preciate's Pay by Face solution is the quickest, most convenient way for shoppers to pay for goods and get you paid for selling them. Help your salespeople do more for you and save time.

Give your customers a smooth shopping experience that will make them come back for more. Add new and exciting tools for your loyalty club to keep them hooked and engaged.

Just ask customers to smile at a camera. That's it.

Increase sales by giving your customers the fastest, most effortless way to shop:



Shorter queues



Empowered
loyalty club



Reduced
shopping cart
abandonment



Higher
conversion rate

Preciate Pay by Face is **POS agnostic** and runs seamlessly in the background
Integrating and using Preciate's Pay by Face is as easy as 1,2,3...literally

For Retailers

- 1 Get a Mobile device from us
- 2 Let us do our thing
- 3 Start charging!

For Customers

- 1 Quick online registration
(no app is needed)
- 2 Take a selfie
- 3 Start paying!

About

Preciate offers a variety of the greatest innovative tools available today for **Loyalty Programs, In-Store Omnichannel, and Pay by Face Solutions.**

We are hi-tech and cybersecurity experts who develop state-of-the-art facial recognition technology for retailers.

Our technology empowers businesses while providing customers with an outstanding, personalized, smooth shopping experience.

Our tools give seamless communication between customers and their personal shopping preferences, brands, and sales associates.

THIS IS THE FUTURE

LET US TAKE YOU THERE.

Who we are?



Avi Naor

Co-Founder and Chairman

Business and social entrepreneur Avi Naor is the founder of amdocs (nasdaq: dox), a \$9B market cap company where he served as president and CEO between 1995 and 2002. Since then, he has also served as board chairman and board member of several Technological companies.



Eyal Fisher

Co-Founder and CEO

Eyal is a seasoned technology professional with over 20 years of experience in R&D and cyber technology in the Israel defense forces (IDF). His last position was head of the prestigious cyber division unit at the renowned unit 8200, at the rank of Colonel.